

Privacy Notice for Events

COL Financial Group, Inc. ("COL") respects your privacy and is committed to keeping your personal information safe. This Privacy Notice explains how we collect, use, store, and share your personal data when you participate in COL events, seminars, workshops, programs, or activities ("Event").

If the participant is a minor (below 18 years old), the parent or legal guardian, as well as the participant, are advised that this Notice refers to the personal data of the child or ward.

Personal Data We Collect

We may collect the following personal data:

1. Name
2. Contact information
3. Demographic information, such as your age, school, and organizational affiliation/s
4. Photographs, video and/or audio recordings
5. Information shared during interviews or similar activities

Why We Collect Your Personal Data

We collect and process personal data for the following purposes:

1. To manage registration and participation in the Event
2. To document and record the Event
3. To create marketing, educational, or promotional materials for company initiatives
4. To conduct research, reports, or surveys for company development

Processing of your personal data is based on your consent, or the consent of your parent or guardian if you are a minor, as well as on our legitimate business interests, in accordance with applicable law.

When and How We Collect Your Information

Personal data may be collected:

1. During registration for the Event
2. During the actual conduct of the Event

Data may be collected through:

1. Forms or registration systems, whether digital or manual
2. Disclosures of your affiliated organization or authorized agencies
3. Photographs, video recordings, or interviews conducted during the activities

How We Store and Protect Your Personal Data

We keep your personal data in secure systems to protect it from unauthorized access, loss, or misuse, following COL's data privacy, confidentiality and security standards. Your data may be stored in:

1. Secure digital or local storage systems managed by COL and/or trusted third-party providers
2. Company records and archives
3. COL's social media or digital platform storage systems

Unless the law or company rules say otherwise, we will keep your personal data only as long as needed for the purpose it was collected. We won't use your data more than necessary, and when it's no longer needed, we securely delete it.

Sharing and Disclosure of Personal Data

We may share your personal data, as allowed or required by law, and to support our legitimate interests:

1. With the organization or institution, you are affiliated with, if applicable
2. With COL's current and prospective clients for marketing and promotions
3. When required by law, court order, subpoena, or other legal obligation
4. For research, evaluation, or surveys to improve the company
5. With authorized service providers or partners helping with company activities

Any sharing of information will follow applicable privacy laws and appropriate data protection safeguards.

Your Rights as a Data Subject

Under the Data Privacy Act of 2012, you have the right to know how your data is used, access and get a copy of it, correct mistakes, object to certain uses, request deletion or blocking when allowed, move your data elsewhere, and file a complaint if your rights are violated. You can also refuse to share your data with third parties or ask for it to be removed if you no longer want to use our services or join our activities. Please note that processing may still continue due to our legitimate business interests and other legal purposes.

If you have questions, concerns, or requests regarding the handling of your personal data, you may contact the **Data Protection Officer of COL** at dpo@colfinancial.com

Intellectual Property and Use of Recordings

All photographs, videos, recordings, and related materials, including its derivatives, taken during the Event shall remain the exclusive property of COL Financial Group, Inc. The company retains all intellectual property rights, including copyright, over these materials to the fullest extent allowed by law.

Participation in COL Events is voluntary. By attending and signing any registration, attendance, or consent form, you confirm that you have read, understood, and agreed to this Privacy Notice. For minors, proper consent from the parent or legal guardian has already been obtained prior to attendance and data processing.

You acknowledge that no compensation, payment, royalty, or other consideration will be provided for the use of photographs, videos, or recordings in which you may appear. You also acknowledge that COL, its affiliates, officers, employees, agents, and representatives will not be liable for claims or damages arising from the use, publication, or distribution of such materials once they have been released to the public.